



Press Release - June 2021

## Development and Strategy: Hamilcar Capital deploys in Kenya

Hamilcar Capital announces its deployment in Kenya with the objective of becoming a hub for African operations in the sub-region. Hamilcar plans to cover 13 countries in the East and Southern African region. This positioning, which symbolises a major turning point in its development in Sub-Saharan Africa, highlights the strengths of Africa as a continent of the future. This is a strong message that the firm intends to share with its clients and prospects who are interested in investment opportunities in Africa.

Hamilcar Capital is affirming its commitment to the African continent by deploying its first office in Africa through the establishment of **Hamilcar Capital Kenya Limited (HCKL)**. This is an important milestone that symbolises a major turning point for Hamilcar Capital, which is adopting a strategy of local presence on the continent to assist African companies, international investors and its strategic partners in the dynamic growth that Africa is experiencing.

The effective deployment on the continent as of June 2021 affirms the commitment of Hamilcar Capital to serve resolutely Africa and African companies. This new step in the development of Hamilcar Capital is in line with its strategic vision and the numerous actions already undertaken on the continent for the economic development of Africa and the inclusion of the African population. The African continent is poised to deliver on all its promises over the coming decades. It is therefore clearly this continent that should drive the economic growth of the rest of the world. This is the deep conviction in which Hamilcar Capital believes without any doubt. "We strongly believe in a dynamic, confident, inclusive Africa with enormous potential. The Momentum is favourable, and the catalysts are significant".

### About Hamilcar Capital:

Hamilcar Capital is an advisory and management focused investment firm established in 2013 with headquarters in London, UK and offices in Paris, France and Nairobi, Kenya. We work with African companies by providing expertise in financial analysis, valuation of African assets and also in raising capital from our investor base and strategic industrial partners. We have also developed a proprietary financial data collection and management tool which is a key part of our strategy due to the difficulties in many countries on the continent to compare and work on reliable financial data.

If you would like to know more about our African strategy and if you are interested in investing on the continent, please contact us. Our team of experts will guide you with rigour and professionalism.

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